



Conference Sponsorship Opportunities

Each high profile opportunity is associated with one of our networking functions designed to enhance your exposure to each attendee. We have a limited number of opportunities, so reserve yours now.

Sponsor type <i># of events</i>	Reception 1	Dinner Cruise 1	Luncheon 2	Breakfast 2	Morning break 2	Afternoon break 2
Amount per event	\$15,000	\$15,000	\$7,000	\$4,500	\$4,500	\$4,500
Web presence	X	X	X	X	X	X
Pre / post conference	X	X				
Promotional materials	X	X				
Signage	X	X	X	X	X	X
Networking app	X	X	X	X	X	X
Dais recognition	X	X	X	X	X	X

Sponsor type	Conference Sponsor (1)	Speaker Page Sponsor (1)	Wi-Fi Sponsor (1)	Lanyard Sponsor (1)	Speaker Gift Sponsor (1)	Drink Ticket Sponsor (1)
Sponsor Fee	\$5,000	\$2,500	\$5,000	\$1,500	\$1,800	\$2,500
Web presence	X	X		X	X	X
Pre / post conference	X	X				
Email campaigns	X	X	SOLD		SOLD	
Promotional materials	X	X	X	X	X	X
Signage	SOLD	X	X			
Networking app	X	X	X	X	X	X
Dais recognition	X					
5-minute speaking opportunity* at the conclusion General Session 1	X					
Company logo on all product				X	X	X

If you have questions or would like to reserve a sponsorship opportunity, please contact Deirdre Turner, Conference Coordinator at (248) 505-5136 or deirdremturner@gmail.com.



ABC 2018 Sponsorship Opportunities

Drink Ticket Sponsor - \$2500

Includes:

- Your company logo will be imprinted on drink tickets that are given to all attendees to redeem at the Conference Welcome Reception and at the River Boat Dinner Cruise & Program.
- Your sponsorship will be listed on the ABC 2018 homepage with a hyperlink to your company website.
- A digital banner will be included on the ABC 2018 mobile app.

Web Hosted Speaker Page - \$2500

Includes:

- All ABC 2018 speakers will be listed on a dedicated webpage with their photo, biography and abstract prior to the conference. Your company will be indicated as the host of this page along with a company logo hyperlinked to your company website. Post-conference, attendees will have a password protected webpage featuring speaker presentations for viewing or downloading. Your company logo and hyperlink will continue to be listed as the sponsor of this page. The Speaker Page will be highlighted in promotional materials, email campaigns, and the in the mobile networking app.

Conference Lanyards- \$1500

Includes:

- Your company logo imprinted on conference lanyards
- A digital banner will be included on the ABC 2018 mobile app.

2017 Hospitality Sponsor (multiple)

Choose one

- **Oct. 8**
 - Welcome Reception \$15000
- **Oct. 9, First full day of ABC**
 - Breakfast \$5000
 - Morning Refreshment Break \$4500
 - Luncheon \$7000
 - Mid-Afternoon Refreshment Break \$4500
 - Dinner Cruise and Awards Program \$15,000
- **Oct. 10, 2nd day of ABC**
 - Breakfast \$5000
 - Morning Refreshment Break \$4500
 - Luncheon \$7000

Includes:

- Prominent signage as Hospitality Sponsor
- Small display table for materials available at chosen selection.
- Complimentary conference registrations (number based on level of sponsorship)
- Digital banner on networking mobile app
- Recognition from the dais

If you are interested in any of these opportunities, please contact Deirdre Turner, Division Coordinator at (248) 505-5136 or email deidre.turner@gmail.com